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GRIDSTORE DISCUSSES STORAGE IN THE VIRTUALIZED WORLD DURING INTERFACE 2011

Show Attendees See Benefits of Gridstore's Next-Generation Scale-out NAS Solution To Reduce Risk, Complexity and Cost of Sprawling NAS Islands

Mountain View, CA– September 16, 2011 – Gridstore™, the leader in scale-out NAS solutions for the SMB market, today announced that it will lead a discussion titled, “*21st Century Storage – For the Next Generation Data Center,*” during Interface 2011 in Phoenix, AZ, September 22, at 11:10 a.m. The session will highlight why traditional storage technologies are obsolete in the virtualized data center, due to high cost, reduced performance and increased complexity. While current server virtualization allows you to do more with less, Gridstore’s virtual storage grid technology allows you to harness the resources of your computer infrastructure into the most powerful platform available.

The Gridstore Scale-out NAS solution combines the simplicity, convenience and affordability of traditional NAS with the scalability, performance and reliability of enterprise storage at half the cost of standalone solutions. The Gridstore next-generation storage management platform consolidates distributed NAS islands into a powerful, enterprise-class storage grid. As a result, the Gridstore Scale-out NAS solution is an ideal offering for small and medium sized businesses (SMBs) and distributed enterprises because it eliminates storage sprawl and combines the ease of NAS with the scalability and performance of enterprise-class storage.

Gridstore’s Scale-out NAS solution uniquely combines an innovative grid architecture with virtualization to build a cost-effective, file-based storage solution that enables organizations to create efficient storage pools that centralize sharing and management of massive amounts of NAS files. The benefits of this approach include unlimited storage capacity, unlimited bandwidth, unlimited processing capability and reliability beyond the limits of enterprise storage RAID.

“I selected Gridstore because I can get a scalable and reliable scale-out NAS system that provides me with enterprise features with minimal capital investment, and I don’t have to plan or pay for my future storage requirements today,” said Steve Garcia, systems and security administrator, Wenatchee Valley College. “We are implementing the [Gridstore Scale-out NAS solution] across our different departments

and campuses; the system's combination of scalability and economies of scale are a very compelling value proposition for anyone who wants an on-demand storage solution that lets you add capacity on the fly with no performance or management headaches.”

The Gridstore storage platform is designed to eliminate the risk, cost and complexity of traditional silo-based storage and gives SMBs a “Pay as you Grow” pricing model that allows organizations to add storage as needed to eliminate the high cost of over provisioning and managing storage resources - while minimizing the reliability and risk of multiple NAS storage silos.

“Organizations are under the constant strain to do more with less in spite the fact that their storage demands continue to grow exponentially,” said Kelly Murphy, CEO, Gridstore. “Gridstore addresses the problem for organizations by providing a scale-out NAS solution that delivers the simplicity and reliability they require to transparently grow and manage their virtualized storage infrastructure – at a price tag they can afford.”

Tweet this: @Gridstore discusses #storage in a #virtualized world at Interface 2011 in #Phoenix

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About Gridstore

Gridstore is the leader in scale-out Network Attached Storage (NAS) products. The Gridstore Scale-out NAS solution provides unlimited storage capacity and reliability at a fraction of the cost of traditional storage products. Gridstore’s next-generation NAS solution is designed for small-to-mid-sized businesses and Managed Service Providers who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, California and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com/>

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