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STORAGE SWITZERLAND AND GRIDSTORE TO HOST WEBINAR ON ELIMINATING SMB STORAGE SPRAWL WITH SCALE OUT NAS

Mountain View, CA. – June 24, 2011 – Gridstore™, the leader in scale-out NAS solutions for the SMB market, today announced a webinar that will help organizations address the issues of storage sprawl and how scale out NAS solves their storage dilemma. The webinar, titled “NAS in a Box vs. Scale Out NAS for the SMB,” will take place on June 28 at 9:00 a.m. Pacific. Storage Switzerland’s lead analyst, George Crump and Kelly Murphy, CEO, Gridstore, will lead the webinar.

In this webinar, participants will learn how to:

- Reduce SMB storage costs
- Increase IT staff efficiency
- Improve user productivity
- Provide better data reliability

The first server a small to medium sized business purchases is often one that allows for file sharing and collaboration called network attached storage (NAS). As the business grows and becomes a small to medium sized business (SMB), the first point of storage trouble is often that NAS. It either runs out of capacity; can’t provide enough performance, or both. As a result, the SMB is forced to add NAS after NAS to keep up with these demands, which leads to storage sprawl and management complexity. Crump will explain how storage sprawl places pressure on every aspect of the SMB as the storage line item becomes a larger and larger part of the storage budget.

Murphy will follow by explaining how storage sprawl can be stopped by taking a technology that was created for the large enterprise, scale-out NAS, and applying it to the mid-sized market, which is exactly what Gridstore has done with their Scale-out NAS solution.

Registration for this webinar is open now. You can register today by visiting: "[NAS in a Box vs. Scale Out NAS for the SMB](#)".

Tweet this: @Gridstore and @StorageSwiss team up for webinar to stop #storage sprawl with scale out NAS

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About Gridstore

Gridstore is the leader in scale-out Network Attached Storage (NAS) products. The Gridstore Scale-out NAS solution provides unlimited storage capacity and reliability at a fraction of the cost of traditional storage products. Gridstore's next-generation NAS solution is designed for small-to-mid-sized businesses and Managed Service Providers who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, California and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com/>

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