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**GRIDSTORE NAMES CHANNEL MARKETING AUTHORITY, LANIE KRUGER, AS
VICE PRESIDENT OF MARKETING AND CHANNEL DEVELOPMENT**

***Award-Winning Executive Appointed to Lead Gridstore's Channel and
Business Development Expansion***

Mountain View, CA. – July 26, 2011 – Gridstore™, the leader in scale-out NAS solutions for the SMB market, today announced the appointment of channel marketing industry veteran Lanie Kruger to the position of vice president of marketing and channel development. Kruger is responsible for extending Gridstore's channel and OEM footprint while overseeing the core marketing and communications programs that fuel channel growth.

"Lanie is a marketing visionary and channel development expert with a stellar track record of building new markets and business development opportunities," said Kelly Murphy, CEO, Gridstore. "With her proven ability to grow storage channel relationships and business alliances, we will continue to elevate Gridstore's market presence and grow our channel network through value added resellers and OEM technology partners."

Named as One of the Top Women of the Channel by *Everything Channel's CRN Magazine* in 2010, and a *CRN Channel Chiefs* award recipient, Kruger has more than 15 years of experience working with channel partners, assisting them with delivering leading edge, competitively priced IT solutions to their customers, while increasing revenue and profitability for their own companies. Prior to joining Gridstore, Kruger was most recently vice president, channel and business development at RELDATA Inc. She has also served as director, business development at Plasmon and served as OEM business development manager at LSI Logic.

"Gridstore has one of the most advanced storage systems available for small and mid-sized businesses," said Kruger. "Our solution eliminates the cost, complexity and performance bottlenecks of traditional controller technology. It's a very compelling solution for the channel. I am pleased to be on board to continue to drive our presence throughout the channel to continue

to strike new relationships with key partners and to market this innovative technology to the SMB market.”

With Gridstore’s Scale-out NAS solution the channel now has a turnkey NAS storage system for the SMB market that eliminates storage sprawl and multiple single points of failure while reducing the cost of standalone NAS solutions by as much as 50 percent. The Gridstore storage platform is designed to reduce the risk, cost and complexity of traditional silo-based storage and gives SMBs a “Pay as you Grow” pricing model that allows organizations to add storage as needed without having to over provision and manage storage resources.

Tweet this: @Gridstore Names Channel Marketing Authority, Lanie Kruger, as Vice President of Marketing and Channel Development

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About Gridstore

Gridstore is the innovation leader in scale-out Network Attached Storage (NAS) products. The Gridstore NASg solution provides unlimited storage capacity and reliability at a fraction of the cost of traditional storage solutions. NASg is designed for small-to-mid-sized businesses and Managed Service Providers who struggle with the risk, cost and complexity of storage sprawl and who need enterprise class storage without the cost and complexity. Founded in 2007, Gridstore is headquartered in Mountain View, Calif. and has development facilities in Dublin, Ireland. For more information, please visit: <http://www.gridstore.com>.

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